

INTERNATIONAL Development



Presented by
Timms Holding Limited

www.dixieleafriedchicken.com

DIXIE LEE

**INTERNATIONAL
Master Franchises**



TIMMS HOLDING LIMITED

MANAGEMENT & ADVISORY SERVICES

Developing Economic Drivers	Business Development for	
Cross border Expansion	Agriculture and Food Security	Industrial Parks
Global Diversification Projects	Pharma/Herbal/Wellness	Retail
International Business Development	Free Trade Zones	Real Estate
Government & Private sector Liasoning	IT and Innovation Parks	Hospitals,
Acquisitions, Joint Development, Joint Ventures	Carbon Credit Projects	Education
IMS, Feasibility Reports & Market Research	Factory and trading Hubs	Hospitality

DIXIE LEE Fried Chicken

- Canadian
- Privately Owned & Operated



- Established 1964
- Fully Trade Marked
- www.dixieleafriedchicken.com

Existing Locations & Growth

DIXIE LEE is proud to be part of the most exciting and fastest growing segment of the hospitality industry, QSRs.

Location formats include: in-line units in shopping centres, street front as well free standing.

In Canada, DIXIE LEE typically seeks out spaces of approximately 1,000 square ft.

DISCLAIMER

THE FRANCHISOR EXPRESSLY DISCLAIMS THE MAKING OF ANY WARRANTY, REPRESENTATION, CONDITION, UNDERTAKING, ASSURANCE OR GUARANTEE, EXPRESS, IMPLIED OR COLLATERAL, WRITTEN OR ORAL, AS TO THE POTENTIAL VOLUME, PROFITS OR SUCCESS OF THE FRANCHISED BUSINESS.





DIXIE LEE Free Standing

Typical Dixie Lee Outlet In-Line Location





Kitchen View



DIXIE LEE MENU ITEMS





DIXIE LEE

**Premium
Fried
Chicken**



DIXIE LEE Premium Breast Strips

DIXIE LEE Premium Breast Burger



Why partner with Dixie Lee?

With DIXIE LEE you benefit from more than 60 years of experience in the hospitality industry.

DIXIE LEE is an internationally trademarked company, which adds recognition to the brand and to your investment.

DIXIE LEE is familiar with franchising, as we have done it for many years. Dixie Lee builds legacy franchises.

With DIXIE LEE you have access to tested and proven systems.

With DIXIE LEE you will access the ever increasing market demand for poultry.



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Finished Never Is.



These wise words are at the foundation of everything DIXIE LEE does.

Whether it is in guest service, systems, design, ergonomics in our layout for optimized team performance or environmental footprint reduction, DIXIE LEE has its R&D teams always looking to make us better every day.

DIXIE LEE ensures that Franchisees have access to the most competitive buying programs.

Where possible, our products are local; thereby supporting local farmers and their local workforce.

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Guests' comments



Kieran Landry

5 reviews

★★★★★ 2 months ago

Tried for the first time yesterday, definitely the best fried chicken I've had in awhile. The poutine with chicken was on point and the wife loved her 3 piece meal. 10/10



Fried Chicken's post



Jody McCulloh · Dixie Lee Fried Chicken

2 hrs

This is the best chicken in Canada. Better than KFC, Popeyes, and anything else out there. No comparison. Better than the chicken at my family reunion in the states. This is the chicken that tastes so good it will make you smack your mamma!! I am upset that we took another way home and couldn't stop again. We will vacation in Bancroft, ON just to enjoy the chicken at Dixie Lees. Folks it's that good. — with Kimberley Fraser-McCulloh.

You and 1 other

1 Comment

Like Comment Share Message

Oldest

Dixie Lee Fried Chicken So happy that you enjoyed our Dixie Lee Chicken Jody.

P Biggar

34 reviews · 1 photo

★★★★★ 19 mins ago

Chicken was moist and NOT greasy like the other chicken place(KFC). Love their fries. The coating on the chicken is awesome. Definitely will be going back, repeatedly.

Rebecca Parsons

Local Guide · 99 reviews

★★★★★ 3 months ago

Absolutely delicious! Sampled a little of everything and we definitely weren't disappointed. Portions are generous and the chicken very juicy. Best part is it was all ready in under 5 minutes. We've been hoping for a KFC for years but Dixie Lee knocks them out of the park.



B

Bill

4 reviews

★★★★★ 3 years ago

Oh my lord! This fried chicken is amazing! If i were a death row inmate asking for my last meal, it would be a tie between dixie lee's chicken and my mothers famous lasagne.

I must've looked like a starving refugee greasily shoving this chicken into the vacuum that is my mouth.

The flavour of this chicken is perfect. They dont salt this chicken like they do at other chicken restaurants, leaving your tastebuds feeling like the Carthaginian fields after the Roman Empire destroyed crop production. They put the salt on delicately, as to bring out the flavour properly.

To keep a long story short, Dixie Lee's chicken is now a staple of a trip to Penetang for me.

Save yourself the disappointment of modern KFC or Popeys. Take a trip to Dixie Lee's

Testimonials



What DIXIE LEE Franchisees are saying about their Company:

1. “We would like to take a moment to express our gratitude towards the Corporate Office. They have gone above and beyond to help us be as successful as possible, especially during these unpredictable times dealing with the Covid-19 pandemic. They are always there to answer questions and ensure we are always kept in the loop. We couldn't ask for a better team by our side and we are very proud to be a part of the Dixie Lee family! G.&A. K.”
2. “I would rate 10/10 to my Corporate Office. I appreciate all the hard work they do, to ensure my success. Always help me with all my questions; always there to help me with whatever I need. They go beyond the limit. Happy to be part of the Dixie Lee Family! D. P.”
3. “Corporate of Dixie Lee is truly great. They have your back 100%. With this company you're treated like you're somebody; not just a nobody. They call almost everyday to see how everything is going. I am so grateful to be part of a great team with Dixie Lee. J.&S. P.”
4. “I've been a franchisee owner now for 3 years and I must say I love being part of the Dixie lee family. I couldn't ask for a better family to be part of. They go well beyond for everyone; always making sure we're all doing well. M. G.”

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Is proud to be part of the most exciting and fastest growing segment of the hospitality industry, QSR. Our franchise network is growing steadily, as the demand for this type of convenient QSR increases. You don't need retail experience to succeed with Dixie Lee. If you have a solid business or sales/marketing background and strong leadership skills, you're halfway there. We'll provide the rest through a thorough training program that includes hands-on experience.

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Need More Info?

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More Than Making A Living

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